Gravity Pen/Stylus

#16160 & 80-16160

Features:

- Gravity mechanism extends pen tip when flipped upside down
- Stylus tip & chrome accents
- Colorful rubberized grips on silver satin finish barrel
- Full size 5-1/4" pen

Case Study:

A travel agency ordered the Gravity Pen/Stylus as part of promotion for a vacation package to Australia and New Zealand. Their logo and "See The World From The Other Side" was printed on each item. The upside down flip of the pen was a fun way to advertise the destination and they became great conversation pieces which led to a successful number of vacationers heading "down under."





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